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Volkswagen Passenger Cars: Deliveries slightly down on previous year

- Volkswagen brand delivered 493,800 vehicles worldwide in August, 3.8 percent fewer than the same month last year
- As expected, deliveries in Europe and Germany were weaker following exceptionally high levels in August 2018
- In a generally declining global market, stable market share in August and slightly higher level for year to date
- Sales Board Member Jürgen Stackmann: "Overall, the brand succeeded in expanding market share in several markets against the backdrop of a shrinking global market."

Wolfsburg – In August, the Volkswagen brand delivered 493,800 vehicles to customers throughout the world, down 3.8 percent on the same month last year. In a generally declining global market, Volkswagen succeeded in maintaining a stable market share in the reporting month and a slight increase for the year to date. As expected, fewer vehicles were once again delivered in Europe (-9.9 percent) following a particularly strong performance in August 2018. In China, Volkswagen increased its market share slightly in a shrinking overall market. In Brazil and the USA, Volkswagen recorded a marked increase of 15.4 respectively 9.8 percent.

Volkswagen Sales Board Member Jürgen Stackmann commented: "After the record month of August 2018, the latest figures for Germany and Europe come as no surprise. We expect the turnaround there to start next month. Overall, the Volkswagen brand is maintaining its stable position in a persistently shrinking global market thanks to positive developments in North and South America."

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Deliveries in the regions and markets in **August** developed as follows:

In a significantly weaker overall market Volkswagen, as expected, once again delivered fewer vehicles in **Europe** following record deliveries in August 2018. In total, 119,500 vehicles were handed over to customers, 9.9 percent fewer than the same month last year. In **Western Europe**, the brand recorded a decrease of 9.8 percent to 97,400 vehicles.

In **Central and Eastern Europe**, the Volkswagen brand delivered 22,100 vehicles in August, 10.7 percent fewer than in August 2018.

Volkswagen handed over 38,700 vehicles to customers in **Germany** in August, 10.9 percent fewer than the same month last year.

In **North America**, on the other hand, the picture was different. Volkswagen delivered 52,900 vehicles to customers in the region, an increase of 2.9 percent. Developments in the **USA** were particularly pleasing, with the brand handing over 35,400 vehicles to customers there, 9.8 percent higher than the same month last year. Deliveries by Volkswagen therefore rose for the sixth month in succession. In **Mexico**, the brand closed the month with a fall in deliveries of 12.4 percent to 10,600 vehicles. The overall market in Mexico also continued to shrink in August.

The situation in **South America** was also pleasing. The Volkswagen brand delivered 46,200 vehicles there in August, an increase of 2.7 percent. Once again, **Brazil** showed the strongest momentum, with the brand handing over 37,200 vehicles to customers there, recording a rise of 15.4 percent. **Argentina** is still struggling with a difficult situation in the general economy and a severely shrinking overall market. Volkswagen handed over 5,300 vehicles to customers there, recording a fall of 36.2 percent compared with August 2018.

In the **Asia-Pacific** region, the Volkswagen brand closed the reporting month with a decrease of 3.0 percent, delivering 263,900 vehicles. In **China**, the overall market continued to shrink. Volkswagen delivered 252,700 vehicles, 1.6 percent fewer than the same month last year, and therefore further expanded its market share.



Overview of deliveries by the Volkswagen brand:

Deliveries to customers by market	Aug 2018	Aug 2019	Change (%)	Jan-Aug 2018	Jan-Aug 2019	Change (%)
Europe	132,700	119,500	-9.9%	1,262,200	1,189,600	-5.7%
Western Europe	108,000	97,400	-9.8%	1,071,100	1,013,100	-5.4%
Germany	43,400	38,700	-10.9%	395,900	378,300	-4.5%
Central and Eastern Europe	24,700	22,100	-10.7%	191,000	176,500	-7.6%
Russia	8,600	8,500	-1.3%	65,400	66,600	+1.9%
North America	51,400	52,900	+2.9%	378,900	382,400	+0.9%
USA	32,300	35,400	+9.8%	235,700	251,200	+6.6%
South America	44,900	46,200	+2.7%	310,800	315,700	+1.6%
Brazil	32,300	37,200	+15.4%	208,200	247,600	+19.0%
Asian-Pacific	272,000	263,900	-3.0%	2,078,100	2,004,700	-3.5%
China incl. HK	256,800	252,700	-1.6%	1,963,600	1,910,500	-2.7%
Worldwide	513,300	493,800	-3.8%	4,137,900	3,981,000	-3.8%

About the Volkswagen brand:

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2018, Volkswagen delivered 6,2 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 195,878 people work for Volkswagen across the globe. The brand also has over 10,000 dealerships with 86,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.
